|  |  |  |
| --- | --- | --- |
| SML Charity Home Tour Logo: Beautiful Setting, Beautiful Home, Beautiful Cause | **SML Charity Home Tour**  **Business Sponsor Contract**  This form is for LLC, Inc., or Sole Proprietorships  Mail to SML CHT, P.O. Box 416, Moneta, VA 24121  Or email **chtdata2015@gmail.com** |  |

**PLEASE PRINT LEGIBLY.**

Sponsor Name for Promotional Materials: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Solicitor Name: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** Charity: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Financial Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone#: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**(Invoices and IRS letters will be sent via email)**

Marketing/PR Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone#:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor Web Site: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please select Sponsor Level (circle one) Use the same ad as 2021**: Yes or No

|  |  |
| --- | --- |
| Platinum | $10,000+ |
| Diamond | $ 5,000+ |
| Gold Plus | $ 4000+ |
| Gold | $ 3,000 + |
| Silver Plus | $ 1,500+ ($1,000 plus $500 each additional home you would like to sponsor) |
| Silver | $ 1,000 |
| Bronze Plus | $ 500+ ($250 plus $250 each additional home you would like to sponsor) |
| Bronze | $ 250 |

## Total Amount Contributed: $\_\_\_\_\_\_\_\_\_\_ Check if Rest Stop\_\_\_\_\_\_\_ (Provide requested information on page 2.)

**Payment Information: (check one)**

\_\_\_\_\_Check Enclosed \_\_\_\_\_\_Please Send Invoice \_\_\_\_\_\_\_Credit Card [(www.smlcharityhometour.com](http://www.smlcharityhometour.com/) & click on “Donate Now.”)

**Designate home(s) based on the sponsor level for placing the sponsorship ad in the Tour Guide.**

**1.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Complimentary Tickets:**  **Bronze = 2 Tickets Silver = 4 Tickets Gold and above = 8 tickets**

Choose one:   \_\_\_\_\_\_ Accept all tickets \_\_\_\_\_\_ Decline all tickets

# Terms

1. This is a binding contract. It cannot be cancelled once it is processed.
2. To be included in printed material, sponsor must have made full payment by deadline below.
3. Sponsor is responsible for providing a **digital copy of their logo and/or ad.**

Name (print) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date:\_\_\_\_\_\_\_\_\_  
 ***I have read and agree to the terms listed above.***

**Rest Stop Guideline:** Rest stops require a minimum sponsorship level of Bronze. All rest stops must provide bathrooms for Tour guests. Tour will provide signs at your location and information in the Tour Guide.

**Check One: \_\_\_\_\_\_\_ Full-service restaurant**  **\_\_\_\_\_\_\_ To Go Food \_\_\_\_\_\_\_ Beverage and Bathroom**

***Media Deadlines and Information***

* **April 15, 2022 Deadline: Applies to Platinum, Diamond, and Gold Sponsors ONLY**

**To benefit from all Tour advertising, submit your business logo** **no later than** **April 15, 2022**. Logo’s will be published immediately on the Tour website ([www.smlcharityhometour.com)](http://www.smlcharityhometour.com/). Rack cards and print ads begin Memorial Day Weekend. Print ads will run in *Laker Weekly*, *Laker* *Magazine, The Roanoke Times* and *Franklin News Post* to promote the Tour. See Benefit Guide for other advertising your business will receive. If submitted after this deadline, your logo will be included in subsequent Tour advertising materials as print deadlines allow.

* **July 6, 2022 Deadline: Applies to All Sponsors**

**To have your ad in the Charity Home Tour Guide, submit your business ad no later than July 6, 2022.** The size of your ad is based on the level sponsored. See chart below.

* **Email camera-ready logos and ads to**

Debbie Boisvert, Sponsorship Management Chair, at[**chtdata2015@gmail.com**](mailto:chtdata2015@gmail.com)**.**

* **See the Benefits Chart for more details about ad placement and other benefits**.

|  |  |  |
| --- | --- | --- |
| **Ad Information for Tour Guide** | | |
| **Sponsorship Level** | **Ad Size** | **Dimensions** |
| Platinum ($10,000+) | Full page ad | 9”w x 10.5”h  (4x6 columns) |
| Diamond ($5,000+) | Half page ad (vertical)  or  Half page (horizontal) | 4.42”w x 10.5”h  (4x3 columns)  9”w x 5.25”h  (2x6 columns) |
| Gold Plus ($4,000+)  Gold ($3,000+) | Quarter page ad(vertical) | 4.42”w x 5”h  (2x3 columns) |
| Silver Plus ($1,500+)  Silver ($1,000) | One-sixth (1/6) page ad (horizontal) | 4.42”w x 3”h  (2x2 columns) |
| Bronze Plus ($500+)  Bronze ($250) | One-twelfth (1/12) page ad (vertical) | 2.13”w x 3”h  (1x2 columns) |

1-28-22 DRB

2