



## Smith Mountain Lake Charity Home Tour

- ❖ The Smith Mountain Lake Charity Home Tour , a 501(c) (3) non-profit corporation, is the region's community fund drive to support critical services for those in need in the lake region. We accomplish this through partnerships with volunteers, charities, homeowners, businesses and individuals.
- ❖ Nearly \$4 million has been distributed to over 40 charities throughout the Smith Mountain Lake region since 1991.
- ❖ With eight homes and an average attendance of 1,600, the SML Charity Home Tour is one of the largest home tours of its kind in the country. It is the only home tour in the country that can be reached by boat.
- ❖ The Home Tour selects eight charities each year to receive all proceeds. Each charity is required to participate in fundraising and the staffing of one of the eight homes during the Tour weekend.
- ❖ More than 1,200 volunteers are involved in the Tour in the areas of home administration, fund raising, publicity, traffic control, tickets and technology.
- ❖ In 2019, the Tour was supported by more than 135 business and individual sponsors, representing companies, organizations and people, located in the Smith Mountain Lake-Roanoke-Lynchburg region, as well as many national manufacturers.
- ❖ The SML Charity Home Tour is thriving as an organization. In 2019, the Tour revenue from patrons, business sponsorships and tickets sales exceeded \$130,000, with \$106,250 being distributed to the charities.

### **RECAP OF ALL OF THE ABOVE:**

- ❖ The Smith Mountain Charity Home Tour is THE community fund drive each year that supports critical services for those in need in our region. We accomplish this through Partnerships; with each volunteer, the charities, business such as yours, and supporting patrons. It is a massive amount of work, and your support is so very appreciated!

