



SML Charity Home Tour, PO Box 416, Moneta VA 24121  
or email to:  
[Chtdata2015@gmail.com](mailto:Chtdata2015@gmail.com)



## SML Charity Home Tour 30<sup>th</sup> Anniversary Business Sponsor Contract

**This form is for LLC, Inc. or Sole Proprietorships.**

**PLEASE PRINT LEGIBLY OR TYPE**

Solicitor Name: \_\_\_\_\_ Charity: \_\_\_\_\_

Sponsor Name for Promotional Materials: \_\_\_\_\_ **Same ad as 2019:** Yes or No

Sponsor Web Site: \_\_\_\_\_

Marketing/PR Contact: \_\_\_\_\_ Phone#: \_\_\_\_\_ Email: \_\_\_\_\_

Financial Contact: \_\_\_\_\_ Phone#: \_\_\_\_\_ Email: \_\_\_\_\_

**(Invoices, receipts, and IRS letters will be sent via Email)**

Mailing Address: \_\_\_\_\_

### **Please select Sponsor Level (circle one)**

- Bronze \$ 250
- Bronze Plus \$ 250 (\$250 plus \$250 each additional home you would like to sponsor)
- Silver \$ 1,000
- Silver Plus \$ 1,000 (\$1,000 plus \$500 each additional home you would like to sponsor)
- Gold \$ 3,000
- Diamond \$ 5,000
- Premier \$10,000
- Other Please designate

**Total Amount Contributed: \$ \_\_\_\_\_ Check if Rest Stop \_\_\_\_\_**

### **Payment Information: (check one)**

\_\_\_\_ Check Enclosed \_\_\_\_ Please Send Invoice \_\_\_\_ Credit Card ([www.smlcharityhometour.com](http://www.smlcharityhometour.com) and click on "Donate Now.")

### **Designate choice of homes based on sponsor level:**

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

**Complimentary Tickets:** You will receive one ticket for every \$500 donated.

### **Terms**

1. This is a binding contract. It cannot be cancelled once it is processed.
2. Sponsors must provide complete information on page 1 prior to this contract being processed.
3. To be included in certain promotions, sponsor must have made full payment or be current with their payment plan.
4. Sponsor is responsible for providing a **digital copy of their logo and ad.**

Name (print) \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_

***I have read and agree to the terms listed above.***

**Rest Stop Guideline:** Rest stops require a minimum sponsorship level of Bronze. All rest stops must provide bathrooms for Tour guests. Tour will provide signs at your location and information in the Tour Guide.

**Check One:** \_\_\_\_\_ **Full service restaurant**      \_\_\_\_\_ **To Go Food**      \_\_\_\_\_ **Beverage and Bathroom**

## Media Deadlines

If Premier, Diamond, or Gold sponsor level, submit a pdf of your logo as soon as possible after signing a contract with the SML Charity Home Tour. These logos will be used on promotional materials, such as the 2020 Tour poster, Rack cards, tickets (Diamond and above only), official Tour Guide, on the *Smith Mountain Lake Charity Home Tour* Facebook page, and on the Home Tour website ([www.smlcharityhometour.com](http://www.smlcharityhometour.com)).

Ads will run in *Laker Weekly*, *Laker Magazine*, *The Roanoke Times* and *Franklin News Post* to promote the Tour. The first ad is scheduled for the *Laker Weekly* Memorial Day issue, hence the April 15th deadline for submitting Gold and above sponsor logos.

- ❖ **Premier, Diamond and Gold deadline for submitting logo is April 15<sup>th</sup>, 2020, for use on Rack Cards, Tickets and all advertising materials.**
- ❖ **All sponsors who sign up and/or submit logos after April 15<sup>th</sup>, 2020, will be included in subsequent Home Tour ads and other promotional materials as print deadlines allow**
- ❖ **Sponsors should e-mail logos and ads or direct questions to [smlcharityhometoursponsor@gmail.com](mailto:smlcharityhometoursponsor@gmail.com)**

## Charity Home Tour Guide (Deadline July 15th, 2020)

<u>Sponsorship Level</u>	<u>Ad Size</u>	<u>Dimensions</u>
Bronze (\$250)	One-twelfth page (vertical)	2.13" x 3"
Silver (\$1,000)	1/6 page (horizontal)	4.42 x3
Silver Plus (+\$500)	Listed at each additional home in sponsorship promo box	
Gold (\$3,000)	Quarter page (vertical)	4.42" x 5"
Diamond (\$5,000)	Half page vertical or half page horizontal	4.42" x 10.5" 9" x 5"
Premier (\$10,000)	Full page	9" x 10.5"