|  |  |  |
| --- | --- | --- |
|  | **2025 SML Charity Home Tour**  **October 10-12, 2025**  **Contract for Businesses & Clubs**  Mail to: SML CHT, P.O. Box 416, Moneta, VA 24121  Or email to: [**smlcharityhometour.sponsorship@gmail.com**](mailto:smlcharityhometour.sponsorship@gmail.com) | **Official Use Only:**  **Rec’d: \_\_\_\_\_\_\_\_\_ Email\_\_\_\_ Mail\_\_\_\_ Level: \_\_\_\_\_\_\_\_\_**  **Logo: \_\_\_\_\_\_\_\_\_ Ad:\_\_\_\_\_\_\_\_\_**  **Check #: \_\_\_\_\_\_\_\_ PayPal: \_\_\_\_\_\_\_\_** |

**Write your info as you want it to appear in all PR materials.**

**CHT Solicitor Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Charity:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Official Business/Club Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Primary Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Office Phone #: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cell Phone # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **(Invoices and IRS letters will be sent via email)**

Website or Facebook address (for link on SMLCHT website): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |
| --- | --- | --- | --- |
| **Sponsorship Level** | **Price** | **Shape and Placement of Ad in**  **Tour Guidebook** | **Dimensions** |
| **Platinum** | $10,000 | Full-page VERTICAL ad on inside   front cover, facing page, or back cover | 8.5”w x 9.8”h |
| **Diamond** | $5,000 | ½ page HORIZONTAL ad in the front | 8.5”w x 4.79”h |
| **Gold Plus** | $4,000 | ¼ page SQUARE-ish ad toward the front | 4.2”w x 4.8”h |
| **Gold** | $3,000 | ¼ page SQUARE-ish ad toward the front |
| **Silver & Silver Plus**   $1,000 for first home; additional $500   for each additional sponsored home | $1,000 /   $1,500 | 1/6 page HORIZONTAL ad with each sponsored home | 4.2”w x 2.9”h |
| **Bronze & Bronze Plus**  $300 for first home; additional $200   for each additional sponsored home | $300 /  $500 | 1/12 page VERTICAL ad with each sponsored home | 2.025”w x 2.9”h |

**A) Sponsorship Level:** \_\_\_\_\_\_\_\_\_\_\_\_ **Sponsorship Amount:** $\_\_\_\_\_\_\_\_\_\_

**B) Pre-Sale Combo Tickets to *Raise a Glass for Charity* *Wine Tasting and Limited Auction* on Thursday, 10/9 and all**

**Tour Homes during Tour Weekend (Silver & Higher Sponsors Only)**

**Cost:** $100 per ticket. First-come, first-served; Only 80 Tickets to be Sold.

**Details:** Thursday, October 9, 2025 4:00-7:00 pm at the Wilson Home, 400 Backcove Dr, Moneta. Ticket also permits access to all seven other Tour Homes during Tour Weekend October 10-12, 2025.

Taste some fantastic wines, try your hand at the golf simulator & other games, perhaps come home with a trio of fine wines or rare bourbons, and enjoy a fun and relaxing waterfront sunset after touring this amazing 14,100 sf home. Tickets allocated upon receipt of payment. Don’t Delay -- When they’re gone, they’re Gone!

**Number of Combo Tickets: #\_\_\_\_\_\_\_ Combo Ticket Amount (@$100 each): $\_\_\_\_\_\_\_**

**C) Total Amount Enclosed (A + B): $\_\_\_\_\_\_\_\_\_\_\_\_**

**D) Payment Information (check one):**  Check Enclosed (Preferred)  Please Send Invoice

Credit Card [(www.smlcharityhometour.com](http://www.smlcharityhometour.com/) & click on “Donate Now.”)

**E) Personalized Free Wine Tasting & Home Tour Tickets (check one):**  Accept all tickets  Decline all tickets

Platinum = 2 Wine Tasting & 12 Tour Diamond = 2 Wine Tasting & 10 Tour Gold Plus = 2 Wine Tasting & 8 Tour

Gold: 8 Tour Tickets Silver = 4 Tour Tickets Bronze = 2 Tour Tickets

**F) Use the same ad as 2024? (check one):**  Yes  No; I will provide a new ad before July 9th

**G) Bronze & Silver Sponsors: Using the chart below, please designate the home(s) where you would like your ad to appear in the *Tour Guidebook.* 1.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Bronze & Silver = 1 Home Bronze Plus and Silver Plus = 2 Homes

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Home** | **Charity** |  | **Home** | **Charity** |
| **Campbell Home**  400 Saunders Point Rd  (Huddleston) | **Bedford Ride** |  | **McCarry Home**  65 Pine Crest Cl  (The Waterfront) | **SML Good Neighbors** |
| **Davis Home**  215 Stillwater Dr  (The Retreat) | **Helping Hands** |  | **Grande Villa Home**  215 Grande Villa Dr  (Water’s Edge) | **Tackfully Teamed Riding  Academy** |
| **Huffman Home**  34 Compass Pointe  (Compass Cove) | **STEP** |  | **Streff Home**  25 South Pointe Ln  (Boardwalk) | **United Way** |
| **James Home**  6189 Scruggs Rd  (Near Goodhue Marina) | **Agape** |  | **Wilson Home**  400 Backcove Dr  (Access through The Waterfront) | **YMCA Group** (YMCA and SML Marine Volunteer Fire Rescue) |

**H) Did you do work in any of the homes? If so, please describe:** (e.g., Huffman Home, kitchen cabinetry)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# I) Would your business like to be a Rest Stop? Yes or No

# Rest Stop Requirements: All rest stops must provide bathrooms for Tour guests. Tour will provide Rest Stop signs at your location, and your ad will appear in the *Tour Guidebook* with the other Rest Stop ads.

# Terms of this contract:

1. This is a binding contract. It cannot be canceled once it is processed.
2. Sponsorships are valid for one calendar year. (January 1, 2025 through December 31, 2025)
3. Sponsor must make full payment before any ad/logo will be included in the Tour’s printed materials.
4. Sponsor is responsible for providing a **logo (JPEG or PNG format) and/or ad (PDF format)** by the applicable deadline below**.**
5. SML Charity Home Tour will provide the Sponsor a Digital Decal containing the SML Charity Home Tour logo for use in Sponsor’s communications during the 2025 calendar year. Any other use of the SML Charity Home Tour logo is prohibited.
6. Benefits to sponsors partnering together will be provided at the lower sponsorship level.

***I have read and agree to the terms listed above.***

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Logo & Ad Deadlines***

* **May 14, 2025: Logo Deadline (applicable to Platinum, Diamond, Gold Plus, and Gold sponsors only)**

For your logo to appear in printed promotional media beginning Memorial Day Weekend, submit your Business’s Logo (in JPEG or PNG format) as soon as possible, but no later than May 14, 2025, via email to Debbie Boisvert at [SMLCharityHomeTour.Sponsorship@gmail.com](mailto:SMLCharityHomeTour.Sponsorship@gmail.com). Logos and links to your website or Facebook page will be published on our website ([smlcharityhometour.com)](http://www.smlcharityhometour.com/) and social media accounts. Logos submitted after May 14, 2025 will be included in subsequent Tour advertising materials as print deadlines allow.

* **July 9, 2025: Ad Deadline (applies to ALL sponsors)**

For your ad to appear in the *Tour Guidebook*, submit your Business’s ad (PDF format) as soon as possible, but no later than July 9, 2025 via email to Debbie Boisvert at [SMLCharityHomeTour.Sponsorship@gmail.com](mailto:SMLCharityHomeTour.Sponsorship@gmail.com). See chart on reverse for ad dimensions. Ads submitted after July 9, 2025 will be included in the *Tour Guidebook* if print deadlines allow.