



# 2025 SML Charity Home Tour

## October 10-12, 2025

### Contract for Businesses & Clubs

Mail to SML CHT, P.O. Box 416, Moneta, VA 24121  
Or email [smlcharityhometour.sponsorship@gmail.com](mailto:smlcharityhometour.sponsorship@gmail.com)

<b>Official Use Only:</b>	
Rec'd: _____	
Email _____	Mail _____
Level: _____	
Logo: _____	
Ad: _____	
Check #: _____	
PayPal: _____	

**Write your info as you want it to appear in all PR materials.**

**CHT Solicitor Name:** \_\_\_\_\_ **Charity:** \_\_\_\_\_

**Official Business/Club Name:** \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Office Phone #: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_ (Invoices and IRS letters will be sent via email)  
Website or Facebook address (for link on SMLCHT website): \_\_\_\_\_

Sponsorship Level	Price	Shape and Placement of Ad in Tour Guidebook	Dimensions
Platinum	\$10,000	Full-page VERTICAL ad on inside front cover, facing page, or back cover	8.5" w x 9.8" h
Diamond	\$5,000	½ page HORIZONTAL ad in the front	8.5" w x 4.79" h
Gold Plus	\$4,000	¼ page SQUARE-ish ad toward the front	4.2" w x 4.8" h
Gold	\$3,000	¼ page SQUARE-ish ad toward the front	
Silver & Silver Plus \$1,000 for first home; additional \$500 for each additional sponsored home	\$1,000 / \$1,500	1/6 page HORIZONTAL ad with each sponsored home	4.2" w x 2.9" h
Bronze & Bronze Plus \$300 for first home; additional \$200 for each additional sponsored home	\$300 / \$500	1/12 page VERTICAL ad with each sponsored home	2.025" w x 2.9" h

**Sponsorship Level:** \_\_\_\_\_ **Sponsorship Total:** \$ \_\_\_\_\_

**Pre-Sale Combo Tickets to *Raise a Glass to Charity* Wine Tasting Event on Thursday, 10/9 and all Tour Homes during Tour Weekend (Silver & Higher Sponsors Only)**

Cost: \$100 per ticket. First-come, first-served; Only 80 Tickets to be Sold.

Details: Wine Event is Thursday, October 9, 2025 4:00-7:00 pm at the Wilson Home, 400 Backcove Dr, Moneta.

Ticket also permits access to all Tour Homes during Tour Weekend October 10-12, 2025.

Taste some fantastic wines, try your hand at the golf simulator & other games, perhaps come home with a trio of fine wines or rare bourbons, and enjoy a fun and relaxing waterfront sunset after touring this amazing 14,100 sf home. Tickets allocated upon receipt of payment. Don't Delay -- When they're gone, they're Gone!

**Number of Combo Tickets to *Raise A Glass to Charity* Event & Home Tour: # \_\_\_\_\_ Ticket Total: \$ \_\_\_\_\_**

**Total Amount Enclosed (Sponsorship + Combo Wine Event/Home Tour Tickets):** \$ \_\_\_\_\_

**Payment Information: (check one)**

- ☐ Check Enclosed (Preferred) ☐ Please Send Invoice  
☐ Credit Card ([www.smlcharityhometour.com](http://www.smlcharityhometour.com) & click on "Donate Now.")

**Personalized Free Wine Event & Home Tour Tickets:** Choose one: ☐ Accept all tickets ☐ Decline all tickets  
Platinum = 2 Wine Event & 12 Tour      Diamond = 2 Wine Event & 10 Tour      Gold Plus = 2 Wine Event & 8 Tour  
Gold: 8 Tour Tickets      Silver = 4 Tour Tickets      Bronze = 2 Tour Tickets

Use the same ad as 2024? ☐ Yes or ☐ No

Using the chart below, please designate the home(s) where you would like your ad to appear in the *Tour Guidebook*. 1. \_\_\_\_\_ 2. \_\_\_\_\_

Bronze and Silver = 1 Home

Bronze Plus and Silver Plus = 2 Homes

Home	Charity	Home	Charity
<b>Campbell Home</b> 400 Saunders Point Rd (Huddleston)	<b>Bedford Ride</b>	<b>McCarry Home</b> 65 Pine Crest Cl (The Waterfront)	<b>SML Good Neighbors</b>
<b>Davis Home</b> 215 Stillwater Dr (The Retreat)	<b>Helping Hands</b>	<b>Pike Home</b> 215 Grande Villa Dr (Water's Edge)	<b>Tackfully Teamed Riding Academy</b>
<b>Huffman Home</b> 34 Compass Pointe (Compass Cove)	<b>STEP</b>	<b>Streff Home</b> 25 South Pointe Ln (Boardwalk)	<b>United Way</b>
<b>James Home</b> 6189 Scruggs Rd (Near Goodhue Marina)	<b>Agape</b>	<b>Wilson Home</b> 400 Backcove Dr (Access through The Waterfront)	<b>YMCA Group</b> (YMCA and SML Marine Volunteer Fire Rescue)

Did you do work in any of the homes? If so, please describe: (e.g., Huffman Home, kitchen cabinetry)

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Would your business like to be a Rest Stop? ☐ Yes or ☐ No

**Rest Stop Requirements:** All rest stops must provide bathrooms for Tour guests. Tour will provide Rest Stop signs at your location, and your ad will appear in the *Tour Guidebook* with the other Rest Stop ads.

**Terms of this contract:**

1. This is a binding contract. It cannot be canceled once it is processed.
2. Sponsorships are valid for one calendar year. (January 1, 2025 through December 31, 2025)
3. Sponsor must make full payment before any ad/logo will be included in the Tour's printed materials.
4. Sponsor is responsible for providing a **logo (JPEG or PNG format) and/or ad (PDF format)** by the applicable deadline below.
5. SML Charity Home Tour will provide the Sponsor a Digital Decal containing the SML Charity Home Tour logo for use in Sponsor's communications. Any other use of the SML Charity Home Tour logo is prohibited.
6. Benefits to sponsors partnering together will be provided at the lower sponsorship level.

***I have read and agree to the terms listed above. By typing my signature, I am electronically signing this contract.***

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Logo & Ad Deadlines**

❖ **May 14, 2025: LOGO Deadline (applicable to Platinum, Diamond, Gold Plus, and Gold sponsors only)**

For your logo to appear in printed promotional media beginning Memorial Day Weekend, submit your Business's Logo (in JPEG or PNG format) as soon as possible, but no later than May 14, 2025, via email to Debbie Boisvert at [SMLCharityHomeTour.Sponsorship@gmail.com](mailto:SMLCharityHomeTour.Sponsorship@gmail.com). Logos, with links to your website or Facebook page, will be published immediately on our website ([smlcharityhometour.com](http://smlcharityhometour.com)) and social media accounts. Logos submitted after May 14, 2025 will be included in subsequent Tour advertising materials as print deadlines allow.

❖ **July 9, 2025 AD Deadline (applies to All sponsors)**

For your ad to appear in the *Tour Guidebook*, submit your Business's ad (PDF format) as soon as possible, but no later than July 9, 2025 via email to Debbie Boisvert at [SMLCharityHomeTour.Sponsorship@gmail.com](mailto:SMLCharityHomeTour.Sponsorship@gmail.com). See chart on reverse for ad dimensions. Ads submitted after July 9, 2025, will be included in the *Tour Guidebook* if print deadlines allow.